



New construction meets new opportunity.

—NEW—
EVERHOME
SUITES™

EXTENDED STAY BY CHOICE HOTELS

CHOICEHOTELSDEVELOPMENT.COM

—NEW—
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SUITES™

EXTENDED STAY BY CHOICE HOTELS



**A totally fresh take
on Extended Stay.**

Let's build the future together.

If life is the endless pursuit of the next milestone, how we build each day matters. The truth is, whether our travelers are on the clock or off, on the road or at home, they're always building. And wherever each building block leads, Everhome Suites™ is here to help with the comfort, convenience and stability needed to get them there. As a totally fresh take on Extended Stay, our smart spaces help guests work and live more efficiently. And with rooms designed to be just as flexible as our guests, Everhome empowers travelers to build on their success.



Our new Extended Stay concept empowers you with:

- ◆ Access to the power of Choice Hotels® - \$7.6B+ in reservations delivered for all brands, including almost 20M Extended Stay room nights in 2018.
- ◆ Flexibility to optimize model to local market conditions.
- ◆ Opportunity to capitalize on one of the fastest-growing segments of the hotel industry.

Everhome™ – New construction meets new opportunity.

Your guests are planning to stay for a while, so Everhome is designed for their unique needs. This means offering suites and spaces that empower them to work, relax, eat and sleep. It also means offering you the support you need to deliver a best-in-class guest experience every step of the way.

◆ Optimized Design and Smart Operating Model

Our prototypes include an efficient, value engineered prototype and operating model designed for long-staying guests.

◆ Expert Industry Support

We offer industry-leading performance support that is tailored to the Extended Stay segment to help franchisees increase opportunities.

◆ Critical Location Assistance

Need help finding the right site? Take advantage of our proprietary site modeling tool, which is designed to help you identify locations for your investment.

