



33M+

Choice Privileges®
Rewards members

MainStay Suites® is an all suites extended stay brand that helps guests maintain their lifestyle during time away from home. Designed with welcoming, residential style architecture, MainStay Suites hotels feature multiple suite types, new signature exterior look and the amenities to help guests live like home.



Live Like Home



ChoiceHotelsDevelopment.com



ChoiceHotelsDevelopment.com



\$6.79B+

System-wide reservations in 2016**

67.6%
of revenue generated through Choice Hotels® marketing channels*



Brand Highlights

- MainStay Suites hotels offer guests spacious residential style suites with the comforts of home, and offer developers an opportunity to build a lower cost extended stay hotel
- New prototype features, enhanced interior and exterior community spaces, plus smart and versatile suite layout
- Opportunity to capitalize on one of the fastest growing segments of the hotel industry, extended stay, where:

High Occupancy + Reduced Staffing = Increased Profit Opportunity

Key Guest Amenities

- Fully-equipped kitchens in every room
- Weekly housekeeping and Daily Lite-Touch Service
- Free continental breakfast
- MainStay Marketplace
- Business Center
- Guest laundry facility
- Free high-speed internet access

System Size

Total Open or Under Development:

146

*Source: See MainStay Suites Franchise Disclosure Document dated April 1, 2017, as amended October 1, 2017, Item 19. For the 38 hotels included in the performance sample, 19 hotels, or 50%, met or exceeded this amount. INDIVIDUAL RESULTS MAY VARY.

**Source: Figure reflects the revenues delivered through the Choice Hotels Central Reservation System (CRS) and other non-CRS marketing channels in 2016.

Unless otherwise noted, all figures and statistics in this document are from internal data of Choice Hotels International, Inc. This advertisement is not an offering. For New York, an offering can only be made by a prospectus filed first with the Department of Law in the State of New York. Such filing does not constitute approval by the Department of Law. For Minnesota, MainStay Suites #F-3269. A copy of the Franchise Disclosure Document may be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850 or at Development@ChoiceHotels.com.