



36M+

Choice Privileges®
Rewards members

MainStay Suites® is an all suites extended stay brand that helps guests maintain their lifestyle during time away from home. Designed with welcoming, residential style architecture, MainStay Suites hotels feature multiple suite types, new signature exterior look and the amenities to help guests live like home.



Live Like Home



ChoiceHotelsDevelopment.com



ChoiceHotelsDevelopment.com



\$7.02B

System-wide reservations in 2017**

Brand Highlights

- MainStay Suites hotels offer guests spacious residential style suites with the comforts of home
- New prototype features enhanced interior and exterior community spaces plus smart and versatile suite layout
- Opportunity to capitalize on one of the fastest growing segments of the hotel industry, extended stay, where:

High Occupancy + Reduced Staffing = Increased Profit Opportunity

66.3%
of revenue generated through Choice Hotels® proprietary channels



Key Guest Amenities

- Fully-equipped kitchens in every room
- Weekly housekeeping and Daily Lite-Touch Service
- Free continental breakfast
- MainStay Marketplace
- Business Center
- Guest laundry facility
- Free high-speed internet access



System Size

Total Open or Under Development:

174

*Source: See MainStay Suites Franchise Disclosure Document dated April 1, 2018, Item 19. For the 41 hotels included in the performance sample, 21 hotels, or 51.2%, met or exceeded this amount. INDIVIDUAL RESULTS MAY VARY.
 **Source: Figure reflects the revenues delivered through the Choice Hotels Central Reservation System (CRS) and other non-CRS marketing channels in 2017.
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