



Designed to Dream®

Sleep Inn & Suites® offers a strong value for guests, and its affordable yet modern design generates positive reviews and buzz. This means guests are not only likely to return or seek out Sleep Inn® on their next travel occasion, but they are also likely to recommend the brand to their friends, families and colleagues.

Join a proven leader in midscale lodging with 520+ properties open or under development.



SleepDevelopment.com



SleepDevelopment.com

Sleep Inn & Suites® is a new construction hotel brand that is among the top franchises in midscale segment, both in construction affordability and ongoing operating performance. Designed to stand out from the competition, the smart, evolved proto-type is rooted in timeless nature elements and makes both guests & owners happy.

73%+ of revenue generated through Choice Hotels® marketing channels*



Signature Design Elements

Exterior

- Signature Sleep Inn tower with distinct modern look drives guests to your door
- Energy-efficient LED accent lighting in signature brand color

Interior

- Modern, simply stylish design scheme options
- Smartly designed guestroom to optimize space
- Signature lobby accent wall with nature elements
- Open lobby communal space to meet guest needs throughout the day

System Size

U.S. Open or Under Development:	506
International Open or Under Development:	20
Total Open or Under Development:	526

*Source: See Sleep Inn Franchise Disclosure Document dated April 1, 2017, as amended October 1, 2017, Item 19. For the 324 hotels that were included in the performance sample, 191 hotels, or 59%, met or exceeded this amount. INDIVIDUAL RESULTS MAY VARY.

**Source: Figure reflects the revenues delivered through the Choice Hotels Central Reservation System (CRS) and other non-CRS marketing channels in 2016.

Unless otherwise noted, all figures and statistics in this document are from internal data of Choice Hotels International, Inc. This advertisement is not an offering. For New York: an offering can only be made by a prospectus filed first with the Department of Law in the State of New York. Such filing does not constitute approval by the Department of Law. For Minnesota: Sleep Inn #F-1799. A copy of the Franchise Disclosure Document may be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850 or at Development@ChoiceHotels.com.