The Sleep Inn® brand is a savvy midscale investment. With a low cost to build and a timeless, simply stylish prototype, the brand is designed for longevity and owner efficiency.

Plus, with nearly 570 properties open or under development and strong performance for owners, we are a proven leader that knows the midscale guest and owner.
Stylish but not trendy, the Sleep Inn® brand’s new construction prototype was optimized through research to make both guests and owners happy. Its smart design is rooted in timeless nature elements and doesn’t sacrifice function.

60.3%+ of revenue generated through Choice Hotels® proprietary channels*

$7.6B+ System-wide reservations in 2018**

Signature Design Elements

Exterior
- Signature Sleep Inn tower with distinct modern look helps drive guests to your door
- Energy-efficient LED accent lighting in signature brand color

Interior
- Modern, simply stylish design scheme options
- Smartly designed guestroom to optimize space
- Signature lobby wall with nature elements
- Open lobby communal space to meet guest needs throughout the day

System Size

U.S. Open or Under Development: 545
International Open or Under Development: 25
Total Open or Under Development: 570

*Source: See Sleep Inn Franchise Disclosure Document dated April 1, 2019. For the 301 hotels that were included in the performance sample, 163 hotels or 54.2% met or exceeded the Choice Proprietary Contribution provided. INDIVIDUAL RESULTS MAY VARY.
**Source: Figure reflects the revenues delivered through the Choice Hotels Central Reservation System (CRS) and other non-CRS marketing channels in 2018. All statistics are from internal data of Choice Hotels International, Inc. This advertisement is not an offering. For New York: an offering can only be made by a prospectus filed first with the Department of Law in the State of New York. Such filing does not constitute approval by the Department of Law. For Minnesota: Comfort Inn and Comfort Suites #F-3577; Quality Inn #F-48; Sleep Inn #F-57; Clarion #F-1673; MainStay Suites #F-3269; Econo Lodge #F-3576; Rodeway Inn #F-2691; Cambria Suites #F-4986; Suburban Extended Stay #F-5274; Ascend Collection #F-5980; WoodSpring Suites #F-8458. A copy of the Franchise Disclosure Document may be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850 or Development@ChoiceHotels.com.