A proven extended stay operating model.

Three powerful new principles.
The extended stay concept started in 1975 with one simple idea: Create a place designed for guests who want to stay for more than a night, a long weekend or even a week. A place that felt less like a stopover and more like an invitation to stay a little longer. This notion was the brainchild of Jack DeBoer, a hospitality entrepreneur who spent the next 27 years refining the concept, getting to know the customer, building in must-haves and amenities, and developing a set of standards to help ensure the hotels in our brand are high quality and well-maintained.

His concept was a hit.

In the following 14 years, our brand grew to more than 240 hotels in 33 states. And now as a member of the Choice Hotels® family of brands, we have the backing of a proven hospitality leader with 75+ years of experience in the industry and a commitment to the extended stay segment.

We are WoodSpring Suites®.
THE DIFFERENCE IS IN THE DETAILS

- Wood-like vinyl floors in rooms and lobby areas create an upscale look and feel for guests, while also providing durability and easy maintenance for operators.

- Wall-hung furniture makes the rooms faster and easier to clean, one of many features that contribute to a low overall maintenance cost.

- Operational efficiencies enable a much lighter staffing model than in typical hotels, typically between 6 and 8 full time equivalent employees.

SIMPLICITY THROUGH EFFICIENCY

Imagine a hotel destination that’s priced right, designed with purpose, and poised for profitability. The WoodSpring Suites brand offers exactly the amenities extended stay guests expect at exactly the value they want, with nothing excessive to get in the way. With the help of exhaustive research, we’ve stripped away unnecessary extras and infused form, function, and beauty into what’s left. It’s an experience that’s uncluttered, unencumbered, and unmatched in the industry. It’s an entirely new take on simplicity.

Wall-hung furniture makes the rooms faster and easier to clean, one of many features that contribute to a low overall maintenance cost.
Woodspring Suites

Color Options

DESIGN REPRESENTATION ONLY - NOT FOR CONSTRUCTION

- The building images shown are a representation of the current design intent only. The building images may not reflect variations in color, tone, hue, tint, shading, ambient light intensity, materials, texture, contrast, font style, construction variations required by building codes or inspectors, material availability or final design detailing.

FRONT ELEVATION

RIGHT ELEVATION

Hardiplank Siding
SW 9010
Windswept Canyon

Stone

Hardiplank Siding
SW 7684 Concord Buff

Color Scheme #1 - Suites

Hardiplank Siding
SW 2803
Rookwood Terra Cotta

Hardipanel
SW 7050
Useful Gray

FRONT ELEVATION

RIGHT ELEVATION

Hardiplank Siding
SW 9108 Double Latte

Stone

Hardiplank Siding
SW 6120
Believable Buff

Color Scheme #3 - Suites

Hardiplank Siding
SW 7039 Virtual Taupe

Hardipanel
SW 7050
Useful Gray

Warm

Neutral
DESIGN AND UTILITY IN PERFECT HARMONY.

Gathering Place
Thoughtful communal table in lobby provides a place for guests to meet and greet.

Local Flavor
Customized local black and white artwork provides a sense of home and place.
Lobby Floor Plans

A Warm Welcome

Lobby layout creates the feel of a "space inside a space" with residential accents, all while keeping in mind operational efficiency.
SETTLING IN DOESN’T MEAN SACRIFICING Routine.
Be Well

Amenities like a clean, modern gym help keep mind and body in balance.

WoodSpring Suites Baltimore White Marsh
Nottingham, MD
It’s Simple. Done Better.

This is a place where functionality always trumps formality. Guests won’t find anything gaudy, excessive, or unnecessary in their suites. They will find warm, nature-inspired color palettes and comfortable surroundings.
WoodSpring Suites Minneapolis Fridley
Fridley, MN
WoodSpring Suites
Queen Suite

1. WOOD-LIKE VINYL FLOORING
2. CLOSET AND STORAGE CUBBY
3. WALL-MOUNTED DESK AND MOVABLE DINING TABLE
4. PAINTED ACCENT WALL
5. WALL-MOUNTED DRESSER WITH OTTOMAN BELOW
6. LOUNGE CHAIR
7. NIGHTSTAND WITH TABLE LAMP
WoodSpring Suites
Double Queen Suite

1. WOOD-LIKE VINYL FLOORING
2. CLOSET AND STORAGE CUBBY
3. DESK/DINING TABLE
4. PAINTED ACCENT WALL
5. WALL-MOUNTED DRESSER
6. NIGHTSTAND WITH TABLE LAMP
A Kitchenette in Every Suite
All guests have the freedom to get cooking.
A Great Bed and Beyond

Elevated, lightweight bed frames make storage easy for guests and cleaning easy for staff.

Always Open-Minded

Our research revealed that both guests and staff prefer open storage for the aesthetic, ease of use, and maintenance benefits. So, we listened.

*WoodSpring Suites queen bed suite
### PRODUCT GUIDE

<table>
<thead>
<tr>
<th>AMENITY</th>
<th>STATUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness room</td>
<td>Optional</td>
</tr>
<tr>
<td>Free internet</td>
<td>Standard</td>
</tr>
<tr>
<td>Convenience store</td>
<td>Optional</td>
</tr>
<tr>
<td>Enhanced lobby with communal table</td>
<td>Optional</td>
</tr>
<tr>
<td>Guest laundry</td>
<td>Standard</td>
</tr>
<tr>
<td>Training room</td>
<td>Standard</td>
</tr>
<tr>
<td>100% smoke free</td>
<td>Recommended, but Optional</td>
</tr>
<tr>
<td>Extended stay guest housekeeping</td>
<td>Every 2 weeks</td>
</tr>
<tr>
<td>Enhanced in-room design elements</td>
<td>Optional</td>
</tr>
<tr>
<td>Quartz kitchen counter tops</td>
<td>Optional</td>
</tr>
<tr>
<td>40 inch flat panel TVs</td>
<td>Standard</td>
</tr>
<tr>
<td>Dishwashers</td>
<td>Optional</td>
</tr>
<tr>
<td>Deluxe queen room suites</td>
<td>Standard</td>
</tr>
<tr>
<td>Deluxe king room suites</td>
<td>Optional</td>
</tr>
<tr>
<td>Pets</td>
<td>Pet Friendly</td>
</tr>
</tbody>
</table>
EXTENDED STAY. IMMEDIATE WOW.

Even as they drive up, guests will be welcomed by natural tones and textures. Follow it up with a friendly greeting and useful amenities, and WoodSpring Suites feels close to home, no matter where home is.
WOODSPRING SUITES SITE PLAN

FIRST FLOOR PLAN SCALE

SECOND THROUGH FOURTH FLOOR PLAN SCALE

- QUEEN BED SUITE (67)
- ACCESSIBLE QUEEN BED SUITE (4)
- ACCESSIBLE TWO QUEEN BED SUITE (2)
- TWO QUEEN BED SUITE (39)
- DELUXE QUEEN BED SUITE (10)
- ACCESSIBLE DELUXE QUEEN BED SUITE (1)
WoodSpring Suites® sites need at least 83,550 square feet. Construction attributes include:

- 83,550 sq feet site (approximately 2 acres)
- Parking for 125 cars
- 48,100 sq feet building
**Simple.**
**Reasonable.**
**Real.**

All statistics are from Choice Hotels International, Inc. internal data.

This advertisement is not an offering. For New York: an offering can only be made by a prospectus filed first with the Department of Law in the State of New York. Such filing does not constitute approval by the Department of Law. For Minnesota: WoodSpring Suites #F-4823. A copy of the Franchise Disclosure Document may be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850 or at development@choicehotels.com.

Choice Hotels International
1 Choice Hotels Circle | Suite 400 | Rockville, MD | 20850

WoodSpringFranchise.com